

EATING WITH THE FISH

Restaurant Franchise Proposal



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Restaurant Management

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Interior Design

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Executive Summary

This business plan is for a unique restaurant that will offer not only delicious menus but also an extraordinary experience of foot fish massaging.

The idea is that the restaurant will comprise about 25 separate booths. Each booth will have 2 to 6 seats with relaxing decor and a fish pond as the underneath floor.

Method and Approach

We have drafted the design of our fish pond as a unique floor for the foot massage experience.

We would like to consult with the professional design team of your company for more complete, reliable, and deliverable results.



Qualifications

Our skilled and trained food and beverage professionals consist of

- 2 head chefs – food and dessert
- 5 cook assistants
- 3 sous chefs
- 1 helper
- 15 waiter and waitress

Timeframe

Total time estimation – 5 months – for the following works

The Restaurant Team

- Menu development
- Menu assessment
- Menu approval
- Menu introduction to the serving employees
- Service employee training

The Design Team

- Interior and exterior draft
- Consultation with the design team
- Construction
- Decoration
- Final touch

Cost Estimate

- Rent
- Salaries (including health insurance)
- Kitchen equipment
- Interior – booths, seats, tables, etc.
- Food and Beverages (the license for alcoholic drinks)
- Insurance and Taxes
- Etc.

Operations and Maintenance

- Fish pond
- Décor

Total cost estimation
\$ 179,000.00